ALLENCOMM

MONETIZATION
OF TRAINING
CONTENT

Businesses, non-profits, and entrepreneurs alike have begun to tap into an important and lucrative form of outreach and profit generation: monetization of content through online education programs. Our training options can be customized to perfectly fit your unique needs, whether you're looking for web-based options, portal/LMS packages, instructor-led training materials, or a combination of all three. We transform your content and expertise into effective, informative, and profitable training courses that will help you to better meet the needs of your consumers.

> **Expand and educate your consumer base through custom courses.**

TYPES OF TRAINING MONETIZATION

Web-based consumer education training	Workshops and instructor-led training	Awareness campaigns	Subscription-based courses	Courses for memeber-based professional organizations

EXPERIENCE

AllenComm has remained an industry leader in custom training, learning, and development for 35 years.

Our projects include:

- **Engaging and innovative online training experiences**
- **Bite-sized modules to make a long (8-hour) course seem short**
- **Effective and relevant training systems that are adaptable to the needs of a diverse subscriber base**
- **A full-day, instructor-led certification system that includes engaging video scenarios and skill-building games**

INSIGHT

In the current digital information age, non- and for-profit organizations alike have much to gain from monetizing content by offering targeted training courses. At AllenComm, we know the success of any training solution start by ideating new approaches that are outside conventions of traditional learning. Our design teams help you think outside the box, transforming the way your classroom and web-based instruction is experienced and delivered.

RESULTS

In the current digital information age, non- and for-profit organizations alike have much to gain from monetizing content by offering targeted training courses. At AllenComm, we know the success of any training solution starts by ideating new approaches that are outside conventions of traditional learning. Our design teams help you think outside the box, transforming the way your classroom and web-based instruction is experienced and delivered.

If you have content you're looking to monetize, AllenComm is the most experienced and innovative choice. We can turn your ideas into training that will educate and engage your consumers to increase your revenue while also helping you make meaningful contributions to your industry's research and dialogue.