



HEALTHCARE & LIFE SCIENCES

In the complex, highly regulated, and fast-paced world of healthcare, it's important for providers and patients alike to be up-to-date on the latest scientific and technological advances. Providers need easily accessible and current information to make appropriate care recommendations. Manufacturing employees need to learn the systems and processes that keep things running smoothly and in compliance. Healthcare consumers need to be empowered with information to make good prevention and treatment decisions.

AllenComm's instructional design professionals are experienced at developing training content that's appropriate for both specialists and non-specialists alike that not only informs, but generates impactful results.

TYPES OF HEALTHCARE & LIFE SCIENCES TRAINING





EXPERIENCE

We've created hundreds of learning solutions that support the development of the necessary knowledge, skills, and motivation needed to change behavior. Through a collaborative and careful strategic design analysis with your team, we discover the knowledge gaps, hesitations, and catalysts that become the focus of your training program. Companies come to us for highly engaging, intuitive, well-researched, and compliance-focused curriculum.

INSIGHT

Having worked for years in the healthcare and life sciences industry, we know how to create

content that gets the right information to the right people without overwhelming them. Our responsive designs can be accessed anywhere—by PC, tablet, or phone. Using a combination of innovative video and graphics, technology and interactions, we create training courses that excite, engage, and educate your learner regardless of the subject or scale required.

RESULTS

AllenComm partnered with a healthcare foundation to create an award-winning training program to enable patients and providers to discuss and make decisions about genetic testing during pregnancy. The system has been used nationwide to facilitate better discussion and decision making about prenatal genetic testing. As patients went through the curriculum, they were able to create a printable list of items they wished

to discuss with their healthcare provider. Armed with new knowledge and understanding, they felt more confident making these important decisions, leading to better pre-natal care.

We go beyond simply getting the right information to the right people. Our goal is to help learners get a firm grasp on key concepts and provides a clear path of action so they can move forward with confidence.