



FINANCIAL SERVICES

In a rapidly changing economic landscape, banking and financial organizations have a continuous need to train employees on new processes, products, and technologies. That's where AllenComm comes in. We've developed learning solutions around new and exciting trends that will provide an opportunity to enhance and optimize your financial services to better meet client needs.

With hundreds of large-scale solutions under our belt, global companies like Morgan Stanley, Aetna, and AIG count on us to develop solutions that help them stay ahead of the curve in the competitive, highly regulated, and risk-averse financial industry.

TYPES OF FINANCIAL SERVICES TRAINING

Compliance training

Onboarding

Sales enablement

Systems and operations

Leadership development

Performance management

Process training



EXPERIENCE

We bring to the table the largest team of agency-quality media, award-winning instructional designers, and innovative technologists under one roof. Our training solutions do more than just present information—for example, they simulate real-life behaviors that can propel your employees to success, such as matching product offerings to client needs.

INSIGHT

The key to developing any successful training initiative is a thorough understanding of the needs of the business and the learners.

AllenComm's experienced design, creative, and technology teams always begin with an in-depth needs analysis to help you and your team think outside the box of traditional learning practices, so we can tailor our training solutions to meet your objectives.

RESULTS

Partnering with one Fortune 500 client, AllenComm created a training program to help financial advisors identify and share the right products to meet client needs. Beyond presenting information, we provided interactive training tools that helped learners create their own client presentations. This led to an overall increase in consumer engagement of 65% and is projected to increase customer retention by 50%.

Increased individual performance means significantly increased organizational strength. Whatever your training needs, we unite your company values with purpose and direction to help your employees rise to their full potential.