

FOR IMMEDIATE RELEASE

AllenComm Unveils Latest Training Tech at ATD 2018 Conference & Exposition

AllenComm presents innovative onboarding, sales enablement, brand training, and compliance training at booth #2514

Salt Lake City, Utah – May 1, 2018 – AllenComm, the leader in custom corporate learning and development solutions, will showcase augmented reality (AR) and virtual reality (VR) technology that can be used in custom corporate training. Visit their booth at the Association of Training Development (ATD) International Conference & Exposition, May 7-9 at the San Diego Convention Center.

Visitors to AllenComm's booth #2514 can use iPads to experience first-hand the future of training, like a 360° video that transports the viewer to a comic book city where they discover their secret identity as a learning leader. Visitors can slip on a VR Oculus to play learning games like assembling a bike or shooting a virtual gun. Showcased learning technology can be used in a variety of training solutions such as onboarding, sales enablement, brand training, and compliance courses.

Booth guests will also preview AllenComm's Siteline product, a platform and tool that brings intuitive searching technology, knowledge reinforcement strategies, on-the-job training, compliance tracking, and team communication all into one easy-to-use desktop and mobile solution.

"In the future we foresee extending Siteline's capabilities by integrating data from other sources to provide the user with more insight and prescriptive information. We also see the technology reaching to more industries and applications like retail, supply chain, sales support, and remote field work," said Ken Brower, AllenComm Chief Technical Officer.

About AllenComm

AllenComm is a leading custom training solutions provider. AllenComm partners with the nation's top brands to create unique and innovative learning solutions. AllenComm's combination of deep instructional design experience, innovative learning technologies, and agency-level creative teams, coupled with a design and development system enables them to understand their clients and their learners needs and objectives. AllenComm works with companies to create transformational learning solutions that enable companies to become sharper, smarter, and better. Go to www.allencomm.com to learn more.

About ATD International Conference & Exposition

The ATD International Conference & Exposition is the world's largest talent development conference and provides businesses with knowledge, strategies, and solutions for developing and training their workforce. ATD 2018 brings the talent development industry to life by gathering together the game changers, the individuals who are shaping the industry; the legends, those who defined best practices; and the practitioners.

FOR PRESS INFORMATION, CONTACT

Emma Hartsfield
Director, Digital Marketing
AllenComm
801-537 - 7800
emmah@allencomm.com